

FOR IMMEDIATE RELEASE

Contact: Jeanne Taylor, ShopBot Tools, Inc.
888.680.4466, marketing@shopbottools.com

**ShopBot Tools Offers AWFS Specials:
Cabinetmakers Seminar & Preview of Desktop MAX CNC tool**

Durham, NC — July 15, 2015

ShopBot Tools is promoting their specialized event, "CNC for Cabinetmakers," to attendees of the 2015 AWFS Show in Las Vegas, July 22 - 25. Randy Johnson – previously Editor in Chief of *American Woodworker* magazine, now COO of ShopBot Tools, Inc. – explained, "We're putting together an exciting two days of specialized CNC training and seminars specifically for professional cabinetmakers, with events that will be of interest to both brand new users of CNC and those with more CNC experience."

Led by CNC cabinetmaking experts, "CNC for Cabinetmakers" will be held in November at ShopBot Headquarters in Durham, NC. This invitation-only event, which includes airfare, lodging, meals, and all seminars, is valued at \$2000 per person, and will be offered free to each person who gets a quote at the AWFS Show for a full-sized ShopBot gantry tool and purchases their tool within 30 days. "CNC has been proven over and over to help professional woodworkers find greater efficiency and expand their creative offerings," said Johnson. "This event, which will be comprised of a relatively small group of motivated professionals, will help you take your business to the next level."

At the AWFS show, ShopBot will also provide a preview of their new larger Desktop CNC tool, the ShopBot Desktop MAX. Jeanne Taylor, ShopBot's Director of Marketing, said, "Our current Desktop CNC tool is very popular due not only to its power and precision, but also because it fits easily in a small space and a small budget. We've developed the Desktop MAX in response to people wanting to have a larger cutting area." The Desktop MAX will have a 24" x 36" work area, double that of the ShopBot Desktop. The Desktop MAX will be available for sale in Q4, price as yet to be determined.

Kevin Putvin, lead developer on the Desktop MAX, noted "This new tool has the space to allow you to place entire parts such as chair, table legs, and cabinet doors, onto the work bed. This tool offers precision that allows you to do highly detailed carving work. Furniture makers who also handle signmaking projects, in a variety of materials, will also benefit from the Desktop MAX."

ABOUT SHOPBOT

Founded in 1996 and based in Durham, NC, the unique mission of ShopBot Tools is to make the empowering technology of digital fabrication widely accessible and usable. ShopBot's subtractive digital fabrication tools (also known as CNC routers), working across a range of sizes, deliver the power, precision, and reliability of digital tools traditionally costing thousands of dollars more.

With over 8000 tools at work around the world, ShopBot Tools, Inc., is one of the largest producers of digital fabrication equipment for small-to-mid sized manufacturing, DIY, and education markets. All ShopBots are designed and built in ShopBot's Durham headquarters.

###

